



# CITY OF Savannah

## ECONOMIC DEVELOPMENT DEPARTMENT

Monthly Newsletter, November 2017

Volume 1, Issue 11

### IN THIS ISSUE:

Local Business Spotlight | Business News | Department Story  
Upcoming Events | Featured Resource

## Local Business Spotlight: InkyBrittany



Brittany Curry has always had a knack for illustration and writing. From a young age, the Savannah native found joy in depicting her friends and teachers on sheets of notebook paper. Fast forward to 2012, Curry attended a workshop that introduced her to graphic recording. She learned how to document the key points of a discussion and translate those points into engaging images and sketches. Equipped with her colorful pens, markers, and pastels, Curry captures the spirit of an event by streamlining ideas in a memorable snapshot. Her budding success recording local events inspired the launch of her full-time business, [InkyBrittany](#). With an impressive clientele including the Robert Wood Johnson Foundation, Gulfstream, Georgia Ports Authority, and Visit Savannah, Curry has showcased her talents with myriad organizations throughout the Lowcountry and even nationally. As a result of her innovative work, she was honored as one of [Georgia Trend's 40 Under 40](#).

Through [The Creative Coast](#), Curry has been connected to a growing network of creative entrepreneurs in Savannah. In a [recent blog post](#) for The Creative Coast, Curry wrote, "Graphic recording is not about art, it's about communication. It's about deep listening and trying to express the information in quick visual 'memes' instead of paragraphs and pages."



INKYBRITTANY

To learn how graphic recording can enhance your next workshop, conference, or training session, visit InkyBrittany [online](#), or reach out to Brittany by [email](#).

## Business News



### [Savannah Economic Development Authority Annual Report](#)

The Savannah Economic Development Authority (SEDA) publishes an annual report that serves as a barometer of the organization's goals, efforts, activities, achievements, and challenges. In this spirit, SEDA helped facilitate the creation of 1,026 new job opportunities and \$279 million in investment. SEDA's 2016 Annual Report is available online.



### [Become a Sponsor for Savannah-Chatham Day 2018](#)

Each year, the Savannah Area Chamber advocates for its legislative agenda and the concerns of Savannah's business community as part of Savannah-Chatham Day. This event showcases our community while honoring the Governor, state constitutional officers, state commissioners and members of the Georgia General Assembly.



### [Five Ways to Market Your Business for the Holiday Season](#)

The holiday season is quickly approaching, and the time is now to make sure you get the most of your marketing efforts to help secure sales success in the coming months. The Small Business Administration Blog posted a list of budget-friendly ideas to help boost your marketing strategies and make the best of the holiday season.

## Women's Entrepreneurship in Savannah

THE CREATIVE COAST PRESENTS

# SHE HUSTLES

Women's Entrepreneurship in Savannah

**THURSDAY, DECEMBER 7TH**  
**BULL STREET LABS**  
2222 BULL ST.  
6:30PM-8PM

**FEATURING:**  
CHRISTINE WACTA, GEOGEN  
ALESHIA HOWELL, CODEBASE  
ELONDIA HARDEN, ELON WICK  
FACILITATED BY NICHELLE STEPHENS

The Creative Coast is excited to announce SHE. HUSTLES, a conversation on women's entrepreneurship emerging in Savannah. [RSVP here.](#)

Women now make up 40 percent of new entrepreneurs in the U.S.—the highest percentage since 1996. Despite substantial progress on the start-up front, the "scaleup gap" between men and women remains huge.

Hear both the trials, tribulations, and unexpected victories that some of Savannah's entrepreneurial women have encountered, created, and what they think is yet to come.

## Upcoming Events

### [Upcoming Business Courses and Workshops](#)

Savannah Entrepreneurial Center  
801 East Gwinnett Street

### [Small Business Saturday](#)

**\*\*Saturday, November 25\*\***

Support Your Local Businesses!

### [ATDC: Lunch & Learn to Meet the Press](#)

Tuesday, December 5, 12:00pm-1:30pm  
Bull Street Labs, 2222 Bull Street

### [SHE. HUSTLES.](#)

Thursday, December 7, 6:30pm  
Bull Street Labs, 2222 Bull Street

### [211th Annual Chamber Meeting](#)

Wednesday, December 13, 12:00pm-1:30pm  
Bull Street Labs, 222 Bull Street

### [How to Improve Your Credit Score](#)

Thursday, December 14, 11:30am  
SCORE, 111 East Liberty Street

## Featured Resource: Shop Small Savannah



Did you know that \$0.68 from every dollar spent at a local business remains local, whereas only \$0.43 from every dollar spent at a big box store stays local? That's a 25% increase in a boost to our local economy. The Small Business Chamber, Buy Local, and the City of Savannah have partnered together to bring the Shop Small Savannah campaign to our neighbors, for our neighbors. Join us in boosting our local economy by shopping at your neighborhood small business this holiday season.

Savannah's "Neighborhood Champions" and small business community have worked hard to make this holiday shopping experience fun. As part of the Shop Small campaign, there will be an exciting and family friendly scavenger hunt downtown. Shoppers can learn about local retailers, products, and receive additional discounts by participating. Every person who completes the scavenger hunt will be entered into a grand prize drawing. Shoppers can enter for chance to make their holiday season even grander.

Stop by one of the Shop Small information hubs to get a free shopping bag and learn how to maximize the fun, discounts and support this holiday shopping season. We currently have hubs in the following areas: Downtown/Broughton Street, River Street, Liberty Street, Habersham Village, Starland District, Southside, Wilmington Island, and a pop-up shop in the Ogeechee area.

The Shop Small Savannah website is your one stop shop for information on participating businesses, coupons, and FUN!

Visit us today at [www.shopsmallsav.com](http://www.shopsmallsav.com).



**Small Business Saturday: November 25, 2017**



### City of Savannah

Economic Development Department  
2 East Bay Street, The Thomas Gamble Building  
P.O. Box 1027, Savannah, GA 31402  
Phone: 912.651.3653

*"To facilitate economic development activities that foster a strong local economy, spur business and job growth, and provide for a better quality of life in Savannah."*